

**PROGRESSIVE IMS OUTDOORS
ATTENDEE TERMS & CONDITIONS**

1. These terms and conditions apply to visitor registrations for, and attendance at Progressive IMS Outdoors (each, an “Event” and collectively, the “Events”) by Advanstar Communications Inc., doing business as Informa Markets (referred to as “we/our/us”), which is a trading division of the Informa Group. The parent company of the Informa Group is Informa PLC. As a potential visitor (referred to as “you/your”) to an Event please read these terms and conditions carefully as they contain important information. By purchasing a ticket, accepting a complimentary ticket and/or by attending an Event, you agree to be bound by these terms and conditions.
2. Your ticket (whether submitted directly by you or on your behalf) constitutes an offer by you to Advanstar Communications Inc., doing business as Informa Markets (“Informa Markets”) to attend the Event in accordance with these terms and conditions. All tickets are subject to acceptance by Informa Markets. If your ticket is purchased in advance of the Event, it will either: (a) be confirmed in writing (including, without limitation, by email), or (b) if written confirmation is not sent within fourteen (14) days of us selling or providing you a ticket, be deemed to be confirmed unless we notify you otherwise. If your ticket is purchased only at the Event itself, it will be confirmed by the act of Informa Markets permitting you entrance to the Event. Informa Markets reserves the right to refuse to accept any ticket purchased.
3. Your ticket is issued for your personal use only. You may not sell your ticket for a higher value than you paid for it. Your ticket can be given away but will at all times be subject to these terms and conditions.
4. Informa Markets reserves the right at any time to change the format (including, without limitation, from a physical Event to a virtual Event and vice versa), content, location, venue, opening hours, duration, dates, other timings, participants and/or any other aspect of the Event(s), in each case without liability. Informa Markets reserves the right to withdraw any ticket after confirmation without liability.
5. Except as expressly set out in these terms and conditions and/or as may be otherwise expressly advised as part of the particular ticket sale process: (a) your ticket for the Event is irrevocable and you have no rights to cancel your ticket, and (b) any ticket fees you have paid will not be refunded for any reason.
6. Informa Markets reserves the right to cancel or change the date(s) of any Event at any time and for any reason (whether or not due to causes beyond our reasonable control). In the event that the date(s) of an Event are changed to new date(s) that are within twelve (12) months of the originally scheduled opening date of the Event, or where an Event is cancelled but is reasonably expected by Informa Markets to be held at any time in the next calendar year, then, unless we notify you otherwise, your ticket will be deemed to be valid for the Event on the new date(s) or when it is next staged (as applicable) in the same way that it would have applied to the originally scheduled Event (and no refund of any paid ticket fees will be issued). Where all or part of an Event is cancelled and is not reasonably expected by Informa Markets to be held in the next calendar year, then your ticket will no longer be deemed to be valid for the Event (or the cancelled portion of the Event, as applicable) and, at your election, any paid ticket fees for the Event (or the cancelled portion of the Event, as applicable) will be refunded or a credit note

issued for the same, and you will be released from paying any further amount of ticket fees for the Event (or the cancelled portion of the Event, as applicable). Service charges are non-refundable. Personal arrangements, including, without limitation, travel and accommodation, are at your own risk and Informa Markets will not be liable for any costs relating to such arrangements, even if the Event is cancelled or moved to new date(s). You acknowledge and agree that the provisions of this paragraph set out your sole remedy in the event of cancellation or the changing of the date(s) of the Event and all other liability of Informa Markets is hereby expressly excluded.

7. Informa Markets reserves the right without liability to refuse admission to, or to eject/block from, the Event or an activity within the Event (whether physical or virtual) any person in its absolute discretion, including (without limitation) any person who fails to comply with these terms and conditions or who, in the opinion of Informa Markets, represents a security risk, nuisance or annoyance to the running of the Event. You agree to comply with all reasonable instructions issued by Informa Markets, the venue owners, security personnel and/or management at the Event. Additionally, you agree not to consume alcohol prior to participating in any on-site activities.
8. All unauthorized filming, sound recording and photography of the Event, and all unauthorized transmission of audio or visual material at the Event, by you is expressly prohibited. You agree: (a) to surrender to Informa Markets or destroy on demand any material in whatever media recorded in violation of this paragraph, (b) that the copyright and other intellectual property rights in any such material shall vest in Informa Markets unconditionally and immediately on the creation of such material, and (c) to hold Informa Markets and all entities within the Informa Group (as well as any employees or other representatives of the same) harmless against any claims made in respect of such unauthorized activities.
9. You grant to Informa Markets, its parent companies, and their affiliates the perpetual, irrevocable, worldwide, fully transferable and sub- licensable right, license, permission and authorization to (a) record, tape, broadcast or otherwise duplicate your participation in the Event (the "Event Recordings"), which Event Recordings you understand may include your name, voice, image, likeness, actions, performance, statements and remarks ("Persona"); (b) edit, use, reproduce, modify, publicly display, publicly perform, reuse, disseminate, distribute, publish, republish, and represent the Event Recordings in edited or modified form, in any media form or medium, including digital electronic form and via the internet, whether now known or hereafter devised; and (c) use the Event Recordings and your Persona for trade, marketing, advertising, promotion, publicity and for any other lawful commercial purpose without compensation, remuneration or other obligation of any kind due or payable to Participant, and to the extent allowed by law, you hereby waive any right of inspection or approval of the Event Recordings or the uses to which such Event Recordings may be put; and (ii) you hereby acknowledge and agree that, as between you and Informa Markets, Informa Markets will own the exclusive right, title and interest (including all worldwide copyrights) in and to the Event Recordings, free of any claims by you or any other person deriving any right or interest by, through or from you.
10. By purchasing a ticket, accepting a complimentary ticket and/or by attending an Event, you agree to abide by the Progressive IMS Outdoors Code of Conduct, which can be found via the following link: <https://motorcycleshows.com/Terms-Conditions>.

11. In an effort to inform you of the latest show information relevant to your geographic location, Informa Markets will add your email address to the Progressive IMS Outdoors e-newsletter and provide other content and other materials that may be of interest to you via email. This communication will provide up to date information on the show features, times and important details relevant to our attendees. You may unsubscribe at any time.
12. The personal information that you provide to Informa Markets will be held by us on a database and, where we have appropriate authorization/justification (which may include, without limitation, express/implied consent or legitimate interests), may be shared with other entities within the Informa Group and selected third parties internationally for promotional and other purposes. Your personal information may also be shared with government entities and regulatory authorities as required by law. At some Events, exhibitors and sponsors may use lead capture applications or barcode scanner devices. If you choose to allow your ticket (whether physical or digital) to be scanned by third parties at the Event, we may pass your personal information to such third parties. Further, there may be certain areas of the Event at which your attendance is conditional on your personal information being provided to third parties that have sponsored or are managing such areas. The use that any third parties make of your personal information is outside of Informa Markets' control and, to the extent permitted by applicable law, we do not accept any liability in this regard. For more information about how we may use the personal information you provide to us please see our [Privacy Policy](#).
13. **For virtual Events only:** (a) you undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by Informa Markets to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with, hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted, (b) we do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein, (c) Informa Markets may issue you with a username and password. Usernames and passwords are confidential and remain the property of Informa Markets at all times and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password, (d) any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We

reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libellous postings or any postings that are illegal or infringe the intellectual property rights of any third party. Informa Markets will not be responsible for monitoring Materials for compliance with law, (e) you may use the Event Platform solely for access to the Event. Without limitation, you must not (i) download, store, reproduce, transmit, display, copy, distribute, exploit or use the Event Platform and/or any content thereon for your own commercial gain, (ii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions, (iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon, (iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or (v) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties, and (f) we are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

14. You expressly assume all risks associated with, resulting from or arising in connection with your participation in and/or attendance at the Event, including, but not limited to, risks associated with the consumption of alcohol. Informa Markets does not make any warranty as to the Event in general, including, without limitation, in relation to: (a) the presence, absence or location of any exhibitor, sponsor or attendee, (b) the number of exhibitors, sponsors or attendees, and/or (c) the benefit or outcome (commercial or otherwise) that you may achieve as a result of attending the Event. All indemnities, warranties, representations, terms and conditions (whether express or implied) except as set out herein and/or as may be otherwise expressly advised as part of the particular Event's registration process are excluded. You hereby release Informa Markets and all entities within the Informa Group (as well as any employees or other representatives of the same), including without limitation, exhibitors, sponsors, vendors, the Venues (defined below) and each of their respective parent companies, affiliates, subsidiaries, shareholders, officers, directors, employees, agents, successors and assigns (collectively, the "Released Parties") from all liability for any loss, injury, disease or damage whatsoever that you may suffer in connection with or arising from the Event whether direct, indirect, consequential, special, incidental or punitive loss, injury or damage (including, without limitation, injury, death or disease to persons, property damage, theft, loss of profits, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss, injury or damage) or otherwise. For the avoidance of doubt, neither Informa Markets nor any of the Released Parties shall incur any liability whatsoever for any products displayed or sold or any demonstrations or activities hosted by any exhibitor or sponsor at the Event. The limitations and exclusions in this paragraph only apply to the extent permitted by applicable law. You are 18 years or older or the parent or legal guardian of the participant. You confirm by attending the Event(s) that you understand the legal consequences of attending the Events, including (i) releasing the Released Parties, (ii) promising not to sue the Released Parties, and (iii) assuming all risks of participating in the activities.

15. Disclaimer for Activities. You should consider carefully whether or not you will be able to participate in any activities offered as part of the Event(s), and you are expressly prohibited from participating in an activity at the Event if you have consumed alcohol. Informa Markets warns that some activities may be physically demanding and/or carry inherent dangers. You understand that some activities may be a risk to your physical health and safety if you do not perform them correctly. You accept that, if a visitor program exists for the Event you are attending, it is entirely your responsibility to decide whether or not participation in any activity offered as part of the visitor program is appropriate to your capabilities, aptitude, fitness and health. If you have any concerns about your capabilities, aptitude, fitness and/or health to participate you should consult with (and follow the recommendations of) a medical professional prior to engaging in any activity. If at any time during any activity you feel unwell or consider that it is unsafe for you to continue, please stop the activity immediately and seek appropriate advice. You also accept that it is entirely your responsibility to observe all health and safety requirements and instructions that you may be given in relation to activities. If you are participating in any activity that is offered virtually for participation in a home or office environment, you should ensure that your environment is safe, provides adequate space and is free of dangerous or hazardous objects and materials. Informa Markets and all entities within the Informa Group (as well as any employees or other representatives of the same) exclude all liability for any loss, injury, disease or damage whatsoever that you may suffer in connection with or arising from your participation in any activities offered as part of the Event(s) (including, without limitation, any activities held outside of, or incidentally to, the main Event that you are attending), whether direct, indirect, consequential, special, incidental or punitive loss, injury or damage (including, without limitation, injury or disease to persons, property damage, theft, loss of profits, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss, injury or damage) or otherwise. The limitations and exclusions in this paragraph only apply to the extent permitted by applicable law.

16. The rights and remedies of Informa Markets are cumulative and are not exclusive of any rights and remedies provided by law and may be waived only in writing and specifically. Any delay or failure to exercise any right or remedy is not a waiver of the same.

17. Informa Markets reserves the right to amend these terms and conditions (without notice) from time to time and you will be subject to the terms and conditions in force at the time that the Event is staged.

18. EVENT DETAILS

LOCATION	Venue(s)
N. California	Sonoma Raceway
Chicago	Goebbert's Farm
New York City	Brooklyn Army Terminal

Pennsylvania	Carlisle Fairgrounds
Texas	Texas Motor Speedway
Nashville	James E. Ward Agricultural Center
Central Florida	SUN 'n FUN Campus
Atlanta	Georgia International Horse Park
S. California	TBA

Contact Us

If you wish to contact us in relation to these terms and conditions, please contact us at: Progressive IMS Outdoors, Informa, 2901 28th Street, Suite 100, Santa Monica, CA 90405